

Grow with Google

Sell Online with E-Commerce Tools

January 20, 2022
11:00 AM to 12:00 PM

COST: FREE - Registration required

PRESENTER: Randi Penfil
Speaker, Grow with Google

Description: Learn how to sell your products online. We'll walk through listing your products for free with Google My Business and Merchant Center. And we'll show you one way to sell on your website, using an E-Commerce store built with Shopify. Plus, learn about more helpful tools to stand out online, such as Local Opportunity Finder and Grow My Store.

During this webinar we will discuss:

- Discuss the Products tab in Google My Business
- Introduce Google Merchant Center and the basics of creating a free account and a product feed
- Show you how to set up an E-Commerce website using Shopify

To Join – Please register using the link below:

Please register for "Sell Online with E-Commerce Tools" on Thursday, January 20, 2022
from 11:00 AM - 12:00 PM EDT at:

<https://attendee.gotowebinar.com/register/7188698701298435600>



Small Business Development Center
Saint Francis University

Helping businesses start, grow, and prosper.

