



# LUNCH & LEARN

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## Social Media Marketing 101 for Entrepreneurs

February 27, 2020  
11:00 AM to 1:15 PM

**COST:** \$5.00/person for lunch

**LOCATION:** JARI Center for Business Development  
160 Jari Drive (Richland Township)

**PRESENTERS:** Chris Hays  
Rebel Fox Farm

This session will review the following topics:

### BUILDING ACCOUNTS

- The ins and outs of using Facebook, LinkedIn and Twitter for your business
- Discuss the roles of different social media platforms

### LEARNING HOW TO BUILD GREAT CONTENT

- How to create, schedule, and manage your social media content
- How to measure your content's success

\*Attendees are encouraged to bring a laptop to this interactive session.

# Social Media Marketing 101 for Entrepreneurs

FEBRUARY 27, 2020 | 11:00 A.M. - 1:15 P.M.

JARI Center for Business Development

160 Jari Drive, Johnstown, PA

## REGISTRANT INFORMATION

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_

## PARTICIPANTS NAME

Please use new form for additional participants

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

## Company Size:

Less than 10 employees

11 - 50 employees

51+ employees

## PAYMENT INFORMATION

# of Participants \_\_\_\_\_ x \$5.00 = \$ \_\_\_\_\_

**This form is considered your invoice.** Payment should be made prior to the day of the event to reserve your seat.

Checks are to be made payable and mailed to:

JARI, Attn: Jenn Seese, 245 Market Street \* Suite 200, Johnstown, PA 15901.

*Note: No shows and cancellations after February 26th will be billed for any seats that you had reserved that we were unable to fill.*

Please RSVP by February 26, 2020 to *Jenn Seese*.

Phone: (814) 535-8675 / Email at [jseese@jari.com](mailto:jseese@jari.com)

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration and the U.S. Department of Agriculture.

Reasonable accommodations for persons with disabilities will be made if requested at least 1 week in advance by contacting Michele Clapper at 814.262.8368.

*Please inform us of any dietary restrictions.*