

# Lunch & Learn



## Marketing Panel

**June 23, 2016**

**12:00 pm to 1:15 pm**



245 Market Street, Suite 200  
Johnstown, PA 15901  
814.535.8675 / [www.jari.com](http://www.jari.com)

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### **COST:**

\$5.00/person for lunch

### **LOCATION:**

JARI Center for Business Development  
160 Jari Drive (Richland Township)

### **PRESENTER:**

*Lori Baumgardner* (1st Summit Bank)

*Dr. Randy Frye* (St. Francis University)

*Ryan Gindlesperger* (1st Team Advertising)

*Jean Solarczyk* (Wessel & Company)

### **The session will review the following topics:**

- Defining marketing strategies
- Implementing marketing concepts
- Discovering the best marketing practices
- Understanding low cost options
- Gaining tips for an effective marketing strategy

# Marketing Panel

Thursday, June 23, 2016 12:00 pm – 1:15 pm

JARI Center for Business Development

## REGISTRANT INFORMATION

## PARTICIPANTS *(Please use a new form for additional participants)*

Company \_\_\_\_\_

1) \_\_\_\_\_

Address \_\_\_\_\_

2) \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

Contact Name \_\_\_\_\_

## PAYMENT INFORMATION

Telephone \_\_\_\_\_

# of Participants \_\_\_\_\_ x \$5.00 = \$ \_\_\_\_\_

Fax \_\_\_\_\_

**This form is considered your invoice.** Payment should be made prior to the day of the event to reserve your seat.

Checks are to be made payable and mailed to:

**JARI, Attn : Lauren Brewer, 245 Market Street \* Suite 200, Johnstown, PA 15901.**

**Please RSVP by Wednesday, June 22, 2016 to *Lauren Brewer***

Phone: (814) 535-8675/ Email at [lbrewer@jari.com](mailto:lbrewer@jari.com)

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance by contacting Michele Clapper at 814.262.8368.