JARI
Growing Your Region

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JARI PRESENTS "MARKETING"
JARI's latest Lunch & Learn session will feature a presentation and question and answer session with regional marketing experts.

JOHNSTOWN, PA – Experts from the marketing field will answer questions and offer advice on Thursday, June 23 during JARI's latest Lunch & Learn session, "Marketing." Commencing at noon and concluding at 1:15 p.m., the session held at JARI Center for Business Development in Richland Township will allow attendees the chance to interact directly with professionals with great experience in marketing.

Jean Solarczyk, the Marketing Director from Wessel & Company with over 20 years of experience commented: "Even if you are a one-stop shop, marketing should be an integral part of your business plan if you want to reach your goals."

The following professionals will serve on the panel: Dr. Randy Frye (St. Francis University); Jean Solarczyk (Wessel & Company); Lori Baumgardner (1st Summit Bank); and Ryan Gindlesperger (1st Team Advertising).

The cost to register is $5 per person, and lunch will be provided. To register please visit www.jari.com and click on the calendar to access the registration forms or contact Lauren Brewer at lbrewer@jari.com. Please register by Wednesday, June 22. No shows on the day of the event will be billed.

ABOUT JARI

JARI is a non-profit economic development organization that has been a devoted partner of the business community in Cambria and Somerset Counties since 1974. JARI's team of business professionals has a combined 155 years of experience in economic and entrepreneurial development. Our agency provides value-added services and connections to the right people in government, commercial lending, equity investing, real estate and other regional, state and federal economic development groups.

This Lunch & Learn is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

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