

# JOHNSTOWN TODAY

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**HAPPY HOLIDAYS** to Johnstown  
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## EVENT QUEUE

◆ **Ben Franklin \$100K Business Plan Competition.** Application deadline December 17, 2008. Info [here](#).

◆ **11th Annual Angel Venture Fair.** Philadelphia. Business summary submission deadline February 2, 2009. Info [here](#).

◆ **Introduction to Government Contracting.** One-day PA and Federal workshop on February 24, 2009. Quality Inn, Somerset, PA. Call JARI at 814.535.8675 for info. Details and registration coming soon.

◆ **Entrepreneurial Fair.** April 8, 2009. Mount Aloysius College. [Registration here](#). Call Kim Asonevich at MAC at 814.886.6530 for info.

## The Professional's Connection to Cambria and Somerset County Business News and Features December 2008

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## LEADING OFF



◆ **Why PA? YPA!** The [Young Professionals of the Alleghenies](#) is a group dedicated to enhancing the quality of place among professionals age 21 to 45 in the Greater Johnstown area by offering exciting opportunities for social interaction, business networking and community service.

The group has embarked on [2020 Regional Vision](#), a project to attract and retain young talent. The first step in the initiative will be to develop a study of the region's unique "**Community Handprint**," a **measure of seven location characteristics relevant to young professionals**. Based on the Handprint, the YPA will develop an action plan for enhancing the region's attractiveness to that demographic.

**You can help** by taking a [5-minute survey](#) to log your perceptions about the Greater Johnstown area. [Survey](#) respondents will be entered into a drawing to **win one of three iPod Nanos**.

This project is funded by the support of [Johnstown Area Regional Industries](#), the Cambria County Alliance for Business and Industry, [Greater Johnstown Regional Partnership](#), [Community Foundation for the Alleghenies](#), [Greater Johnstown/Cambria County Chamber of Commerce](#), and the [Richland Township Supervisors](#).

## HEADLINES

◆ **JARI Hosts Inaugural Expo:** The first ever **Government Procurement Expo** attracted over 130 attendees to meet with government agencies from **Pennsylvania and the U.S.** looking for vendors to support their supply chains.

[JARI](#) coordinated the event with several **Procurement Technical Assistance Centers (PTACs)** from Western Central Pennsylvania, including those from [California University of Pennsylvania](#), [Indiana University of Pennsylvania](#), [Private Industry Council of Westmoreland / Fayette](#), and [Southern Alleghenies Planning & development Commission](#). Other business support organizations participated as well. Read the Johnstown Tribune-Democrat story [here](#).

## PIPELINE

◆ The [Southern Alleghenies Planning & Development Commission](#) is offering **grant funds** to any municipality, community, or economic development based non-profit organization in the Southern Alleghenies Region **to increase public Wi-Fi deployment** and make Internet services more accessible to residents and visitors. Info [here](#).

◆ [Pennsylvania's Department of Community and Economic Development](#) has announced its **Community Revitalization Guide**, a detailed step-by-step implementation map for community revitalization efforts. More info [here](#). Desktop guide **ebook** [here](#). Desktop Guide **.pdf** [here](#).

## SPOTLIGHT



◆ [KSys](#) is a growing, software application and development company located in [Elton, PA](#). Ksys



**Congressman John Murtha** opens the 1st Government Procurement Expo.



**DeVera Redmond** from the U.S. Department of Transportation leads a panel discussion.

**More photos** From the Expo can be found on flickr [here](#).

◆ **Upstarts and Innovators:** Dick Burke Jr., owner of [D.B. Homes](#), addressed students at Pennsylvania Highlands Community College about his experiences in starting a business in Johnstown. Read the Tribune-Democrat story [here](#).



◆ **Mount Aloysius College Concludes First Ever Entrepreneurial Speaker Series:** On eight consecutive Mondays, local business mavens provided potential small business owners insights into business startups. Among the presenters were (clockwise from top left) **Mike Hruska**, **Tony Rizzo**, **Ed Huttenhower**, and **Shawn Piatek**.



**Kim Asonevich**, a MAC Instructor in Business and Information Technology, started the program with assistance from **Amy Noon**, Technology Development Specialist at JARI, under the [Greater Johnstown Keystone Innovation Zone's](#) Executive in Residence Program.

◆ **International Exposure:** Gregor Ferguson of **Australian Defence Magazine** visited Johnstown and other areas in PA to learn about the defense industry here. Read his article [here](#).

◆ **In Case You Missed It News Stories:**

[Windber Software Firm Raises Capital, Nears Licensing of High-Speed Tumor-Dosing Software \(Keystone Edge, 11/21/2008\)](#)

[Spinoff Company is Nearing Completion in Kernville \(Johnstown Tribune-Democrat, 11/9/2008\)](#)

[Tech Park Will Allow Firms to Expand \(Johnstown Tribune-Democrat, 11/9/2008\)](#)

[Area Business Leaders Applaud Murtha's Re-election \(Johnstown Tribune-Democrat, 11/8/2008\)](#)

[Cambria County Offering Wi-Fi Hot Spots \(Johnstown Tribune-Democrat, 11/7/2008\)](#)

[Business Leaders Optimistic, Survey Finds \(Johnstown Tribune-Democrat, 11/7/2008\)](#)

## PIXELS

◆ **Indiana County** is recognized by many as the **Christmas Tree Capital of the World**. More than 500,000 Christmas trees are harvested by Indiana Christmas tree growers per year.



Christmas Tree farmers and FedEx are donating trees and transportation to say **"Thank You" to our troops** and to make their holidays a little brighter. Last year, the [Trees for Troops](#) program donated almost 17,000 real Christmas trees to US troops located worldwide. If you are interested in a donation please contact 1-877-873-3712 or [info@indianachristmastree.com](mailto:info@indianachristmastree.com).

## J-NATION POST-ITS

◆ Trying to locate a Johnstown colleague? Want to sound off on a Johnstown business issue? Have feedback about **Johnstown Today**? **J-Nation** is your place to be heard. We will do our best to post your comments as we receive them. Send all comments (100 words or fewer) to [info@jari.com](mailto:info@jari.com). **JOHNSTOWN TODAY** reserves the right to edit any and all comments received. No names will be associated with comments unless specifically requested by the user. Please include a phone number with your comments.

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